



Multimedia Marketing Specialist

Full time, Permanent (happy to talk flexible working)

37 hours per week

£36,921

Are you a creative storyteller with a talent for creating engaging content across a range of channels? We are looking for a talented multimedia marketing specialist to join our Marketing and Communications team to help us take our communications to the next level. You will be a whizz at telling stories by bringing together words, infographics, video, photography, and audio. You will enjoy generating engaging content for different audiences and have experience of designing for different channels to maximise engagement.

At ClwydAlyn we put people at the heart of our business. We strive to create a sense of belonging, with inclusive working and living environments where all people feel happy, comfortable, and safe to be themselves. We provide a fully inclusive service where differences are celebrated, and our staff feel supported and valued. We are passionate about Wales and our Welsh culture, and you will be too, as you help us to develop and lead our Welsh language plan.

We are on an exciting journey to deliver our business plan, which is focused on tackling poverty across North Wales. Everything we do is based on our values of trust, hope and kindness. We are looking for someone who lives and breathes our values and will make a positive contribution to the communities we support.

With a great range of benefits that include 25 days annual leave upon joining increasing to 30 days (plus bank holidays), holiday buy and sell, life assurance, matched pension contributions up to 8%, family friendly working arrangements, Employee Assistance Programme and a range of voluntary benefits. We are a fantastic organisation to work for with great opportunities for career development.

This role has a flexible approach to location, with a blend of working from home and from our schemes across North Wales. The ability to travel easily within North Wales is essential.

We are an agile and family friendly employer that provides flexibility and choice in where and how our staff want to work, to enable everyone to achieve this balance, whilst supporting their family and home commitments. We are very 'Happy to Talk Flexible Working' and are a member of the organisation Working Families. We recognise the value to us and our staff of exploring how a role can be delivered in the most flexible way.

To apply please email peopleteam@clwydalyn.co.uk explaining why you want the role, what you can bring and attach a copy of your CV (or an expression of interest). The closing date for applications is 4th December 2023. If you'd like an informal chat, then please contact Emma Hanson: emma.hanson@clwydalyn.co.uk.